# Pitch Competition Judging Rubric

Student Name(s):_____

| Pitch Rubric | | |
|---|---|---|
| Criteria | | Points earned |
| Community Relevance and Impact | **Clearly and concisely** identify:<br>• A PROBLEM or COMMUNITY NEED<br>• BRIEF explanation of WHY this project was chosen to meet that need<br>• Expected impact on the community | _____/10 |
| Project Plan and Execution Feasibility | **Clearly and concisely** identify:<br>• WHAT/HOW the project will be completed or carried out<br>• A well-thought-out plan including: inspiration, execution steps, timeline, resources, obstacles and how to overcome them | _____/10 |
| Founding Principles | **Clearly articulates** the way the student used at least one Founding Principle(s) **as the motivation for their project design and/or outcomes:**<br>○ Natural rights (Inalienable Rights, Liberty, Equality, Justice)<br>○ Consent & Republican Government (Majority Rule/Minority Rights, Consent of the Governed, Democracy, Republic)<br>○ Limited Government (Rule of Law, Due Process)<br>○ Constitutional Precautions (Separation of Powers, Checks & Balances, Federalism)<br>○ Bill of Rights (Freedom of Religion, Freedom of Speech/Press/Assembly, Private Property) | _____/5 |
| Civic Virtues | **Clearly articulates** the way the student used at least one Civic Virtue **as the motivation for their project design and/or outcomes:**<br>○ Courage, Honor, Humility, Integrity, Justice, Moderation, Prudence, Respect, Responsibility | _____/5 |
| Originality and Innovation | Shows a large amount of original thought. Ideas are creative and inventive. | _____/10 |
| Persuasive Pitch | Convicting, clear and concise pitch articulates project impact and provides strong evidence showing why the solution is effective. | _____/5 |
| Presentation Skills | Displays good public speaking skills. Engages the judges. Demonstrates Maintains appropriate volume, speed and eye contact, posture and body movements. little-to-no filler words. | _____/5 |
| | **Score** | _____/50 |

**Notes:**

# Judging Rubric (In-Person)

Student Name(s):_____

**Notes:**