

# Sponsorship Opportunities

2026

Youth Democracy Institute



Youth  
Democracy  
Institute  
Leaders start here



Presented By:  
**TRALONNE R. SHORTER**  
Founder/CEO



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[www.leadydi.org](http://www.leadydi.org)

# Introduction

Youth Democracy Institute (YDI) is building a new leadership pipeline for American democracy—preparing young people, ages 10–24, to lead civic change in their communities and beyond.

YDI's work centers youth voice, civic education, and leadership development across key stages of growth. Through signature convenings, academies, fellowships, and community engagement experiences, YDI equips young people to lead with empathy, courage, and democratic values.

We invite mission-aligned partners to invest in YDI's 2026–2027 signature opportunities and help shape the next generation of civic leaders.



**Tralonne Shorter**  
Founder/CEO

## Our Mission

Our mission is to educate, empower, and equip young people (ages 10–24) with the knowledge, skills, and confidence to lead civic change in their communities and beyond.

## Our Vision

We envision a future where every young person, by age 24, is a confident and engaged leader, driven by civic responsibility and committed to shaping a better world.



# Signature Sponsorship Opportunities

YDI's signature convenings offer multiple entry points for sponsors to support youth leadership development, civic education, and democratic engagement.



## Leadership & Legacy Series

YDI's flagship initiative engages youth ages 11–24 in leadership experiences grounded in civil rights, civic courage, and democratic values, with donor-directed investments supporting the YDI Policy Academy at Howard University and named fellowships that strengthen a multi-generational civic leadership pipeline.



## Democracy Forum

An annual convening elevating youth voice in democracy, uniting students, educators, and community partners around themes of youth power, civic participation, leadership, and digital citizenship—creating high-visibility opportunities for funders to engage with youth-led impact.



## Back-to-School Open House

A community-wide kickoff launching YDI programs for the academic year. This family-centered event introduces youth leadership and civic learning opportunities while strengthening partnerships with schools, community organizations, and supporters.

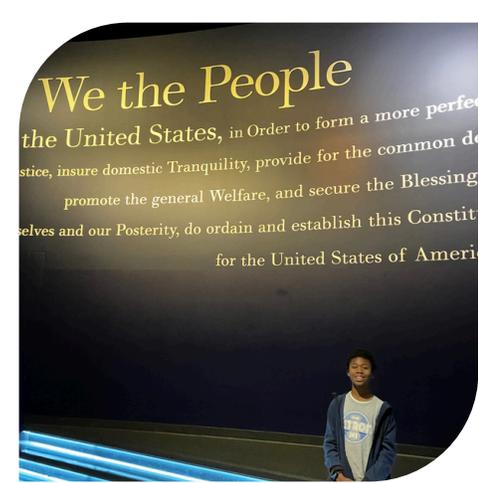


## Why This Matters

As polarization deepens and civic participation declines, young people need more than inspiration — they need skills, mentorship, and pathways to lead. YDI builds a leadership pipeline that strengthens academic outcomes, civic engagement, and workforce readiness while preparing the next generation to contribute meaningfully to their communities.



# Sponsorship Packages Offered



Each sponsorship level underwrites a critical element of YDI's leadership pipeline—from student participation to facilitation, convening space, and storytelling—ensuring visible, lasting impact. Your investment connects directly to student experiences and supports scalable civic leadership development.

Recognition & Benefits	Champion \$25,000	Supporter \$10,000	Partner \$5,000
	Pipeline underwriter supporting access and multi-program delivery	Sponsors a specific program academy cohort	Sponsors a single camp or workshop experience
Logo placement on program materials	✓	✓	✓
Featured Recognition on YDI Website	✓	–	–
Standard Recognition on YDI Website	–	✓	✓
Digital & Social Media Recognition	✓	✓	✓
Acknowledgment During Program Remarks	✓	✓	✓
Inclusion in Donor & Impact Reports	✓	✓	✓
Invitation to Special Screening Events	✓ (6)	✓ (4)	
Acknowledgment in documentary credits	✓		
Invitation to Private Fellows Briefing	✓		
Exclusive Professional Pathways Session	✓		

# Thank You For Your Consideration

Thank you for considering this opportunity to invest in the next generation of leaders. Your support makes it possible for YDI to empower young people to bridge divides, celebrate identity, and lead with courage.

Youth Democracy Institute (YDI) is a fiscally sponsored project of Social Good Fund, a federally recognized 501(c)(3) nonprofit organization (EIN: 46-1323531). All donations are tax-deductible to the fullest extent of the law.

Checks may be made payable to:

Social Good Fund  
(memo: Youth Democracy Institute)



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